# 2 PACKS FREE & CLEAR

## DE-NICOTINED TOBACCO. THE SMOOTH TASTE OF A LIGHT.

WE'D LIKE TO SEND YOU A COUPON FOR TWO FREE PACKS OF NEXT®, A UNIQUELY DIFFERENT CIGARETTE. ■ SIMPLY FILL IN THE ATTACHED CARD AND DROP IT IN THE MAIL. ■ WE THINK YOU'LL FIND NEXT® TO BE A PLEASANT SURPRISE.

NEXT® IS THE ONLY CIGARETTE WITH LESS THAN 0.1 MG NICOTINE MADE FROM DE-NICOTINED TOBACCO. ■ THE RESULT OF A UNIQUE PROCESS THAT WORKS MUCH THE WAY CAFFEINE IS NATURALLY EXTRACTED FROM COFFEE BEANS. ■ FOR A SMOKEABLE CIGARETTE, WITH THE SMOOTH TASTE OF A LIGHT. ■ AVAILABLE IN REGULAR AND MENTHOL, KINGS AND 100s.

IF THE REPLY FORM IS MISSING, YOU MAY CALL US TOLL-FREE AT 1-800-899-7653 AND WE'LL SEND YOU ANOTHER FORM.

BY ACCEPTING THIS OFFER, YOU CERTIFY THAT YOU ARE A CIGARETTE SMOKER 21 YEARS OF AGE OR OLDER. OFFER LIMITED TO SMOKERS 21 YEARS OF AGE OR OLDER. OFFER EXPIRES 9/30/90. CASH AVAILABLE IN LIMITED AREAS OF FLORIDA.

WHAT WILL YOU THINK OF NEXT®

De Nic®

NICOTINE EXTRACTED FROM FINE TOBACCOS, CREATING A CIGARETTE WITH A SMOOTH, LIGHT TASTE AND LESS THAN 0.1 MG NICOTINE.

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

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0.1 mg "tar," 0.1 mg nicotine av per cigarette by FTC method

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